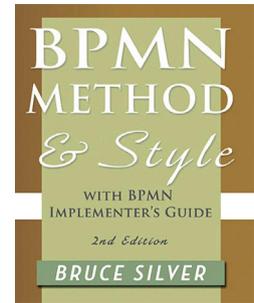**SIGNAVIO**

The style issue: Creating good process models

There are many tools for creating process diagrams. But only good process models make the best starting point for discussing process improvements or implementing a business process.

The Signavio Process Editor is the only modeling platform that allows you to configure and enforce your own modeling conventions and also offers the complete set of Bruce Silver's Method & Style rules for BPMN model validation.

BPMN METHOD & Style
WITH BPMN IMPLEMENTER'S GUIDE
2nd Edition
BRUCE SILVER

BPMessentials.com
Training Resource for Business Process Management

Modeling Guidelines

Creating a nice-looking flowchart is easy. But if you want to use BPMN to document, analyze, or automate your business operations, a pretty picture is not enough.

BPMN models should be held to a higher standard. Of course, they must be valid according to the rules of the BPMN specification, but BPMN gives modelers many different ways to combine and label diagram elements, and even technically correct BPMN often fails to communicate the process logic clearly and precisely. Ensuring clarity and consistency in the diagram requires additional guidelines and conventions, and tools that can check the model against those guidelines as well.

Bruce Silver's book BPMN Method & Style is the number one reference for how to create "good BPMN", diagrams that not only obey the rules of the BPMN 2.0 spec but communicate the process logic unambiguously from the diagram alone.

"Creating good process models has never been easier."

Jakob Freund, CEO, camunda services GmbH

His step-by-step approach for process modeling helps to guarantee a good outcome, in good BPMN that can be readily understood across the organization. The Method and Style approach communicates process behavior clearly and precisely by applying a simple set of "style rule" guidelines.

Most tool providers have not appreciated the value that such guidelines can add to both stakeholder communications and operational efficiency. But Signavio does. Signavio now has BPMN Method and Style validation built natively in the editor.

Signavio checks process models against the style rules in addition to the official rules of the BPMN spec. Organizations can fine-tune the validation by selectively enabling or disabling certain rules, as required for their particular modeling purpose. In this way, Signavio lets you customize your own standards for model validation, while its innovative grammar and vocabulary analysis ensures a consistent and correct labeling style.

You can learn to create good BPMN from a book, but for most people a bit of training helps. Signavio is pleased to announce that Bruce Silver's renowned BPMessentials BPMN Method and Style training is now available using Signavio. It teaches you the activity, gateway, and event types that you need to know, and how to use them correctly. In addition, it also provides a step-by-step methodology for creating well-structured BPMN models, and of course explains the style rules checked by Signavio's built-in validation feature. The training features hands-on exercises in class with the Signavio tool, plus post-class certification of proficiency based on an online exam and a mail-in exercise completed using Signavio.

To get the most out of your investment in business process modeling, you need the right tools. Signavio with Method and Style validation – plus a bit of training – can do wonders for getting your whole team on the same page.

"Style rules help you leverage the full potential of BPMN. With style rule validation built into the editor, Signavio makes it easy."

Bruce Silver, Bruce Silver Associates

At one glance

- Bruce Silver's Method & Style
- Best practices for process modeling
- Individual configuration of modeling guidelines
- Automatic enforcement / validation of rules